

Public Document Pack

SUPPLEMENTARY INFORMATION

OUTER NORTH WEST COMMUNITY COMMITTEE – 6TH MARCH 2023

AGENDA ITEM 9 – LEEDS SAFE ROADS VISION ZERO PRESENTATION

This page is intentionally left blank



Leeds Safe Roads Vision Zero 2040

Outer North West Community Committee
6th March 2023

Gillian Macleod- Transport Services
Development Manager

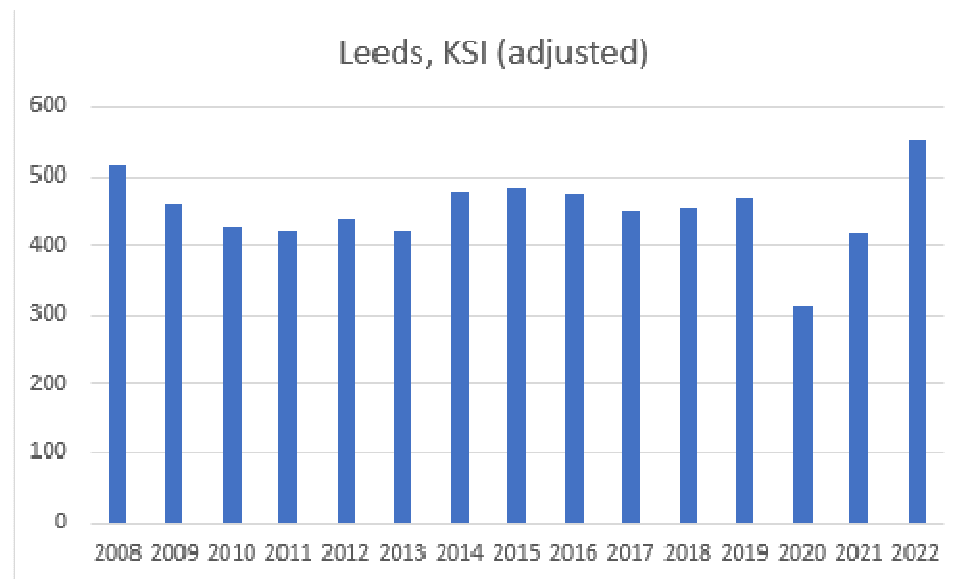
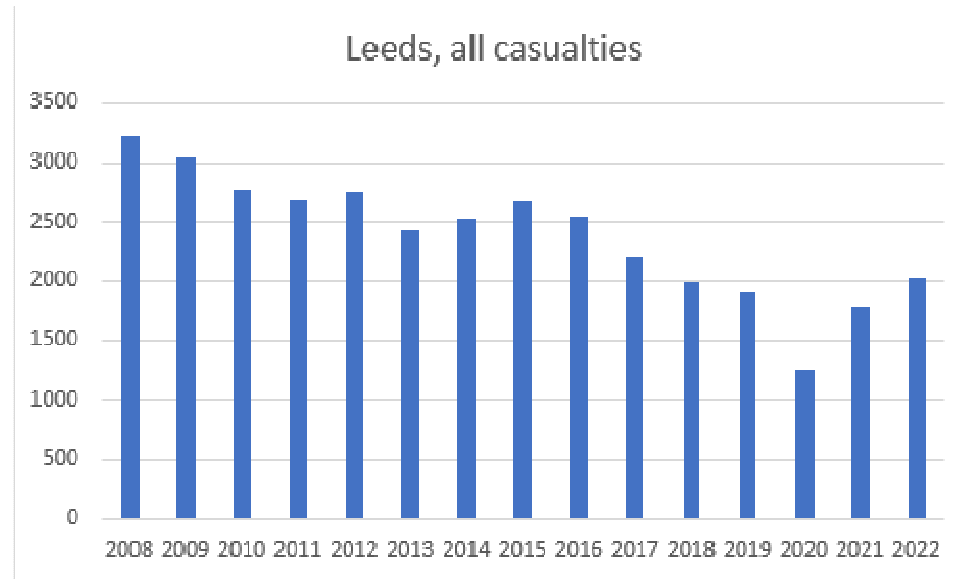
Rosie Revell- Team Leader, Road Safety



Connecting Leeds
TRANSFORMING TRAVEL



Why do we need a Vision Zero



This has to stop.

**No loss of life is
acceptable**

**Our ambition is that by 2040 no one
will be killed or suffer serious injuries
on roads in Leeds**

We call this Vision Zero



[Leeds Vision Zero 2040 Strategy](#)

Safe Systems approach

| | TRADITIONAL | SAFE SYSTEM |
|--------------------------------------|---|---|
| What's the problem? | Accidents | Fatalities and serious injuries |
| What causes the problem? | Human factors | People make mistakes, people are fragile |
| Who is ultimately responsible? | Individual road users | System designers, road-user hierarchy |
| What is the major planning approach? | Incremental approach to reduce the problem | Systematic approach to build a safe road system |
| What is the appropriate goal? | Optimum number of fatalities and serious injuries | Zero fatalities and serious injuries |

Who can deliver Vision Zero?

Everyone! – taking personal responsibility and following the Highway Code

Leeds City Council:

Road design

Traffic management / Transport Strategy

Public Health

Education

Lead by example e.g. Fleet Services / Taxi & Private Hire

Safe Roads Partners:

WYP; WYFRS; National Highways; NHS; Ambulance Service, Road Safety Charities

Leeds and West Yorkshire Safe Roads Partnership activities

**Police Operations and enforcement –
SPARC, SNAP, Amberland etc**

National Highways

Safety cameras

**Behaviour change campaigns and
targeted communications**

Education

Funding bids

Reporting

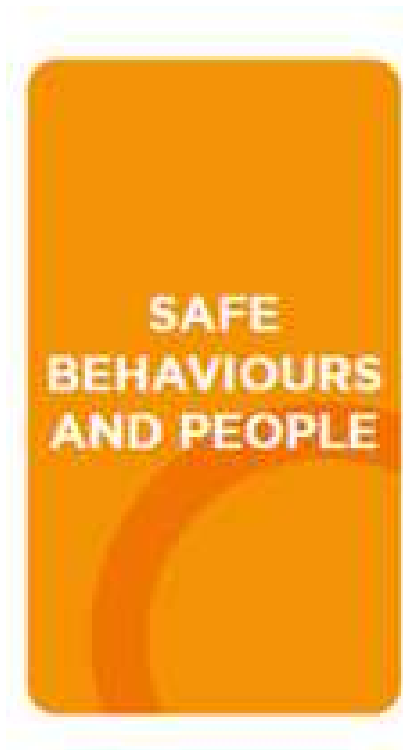
Safe system pillars of action



↓
Strategic objectives/Overarching aims

↓
Action/delivery plan

Safe system pillars of action



The 'fatal 5':

Speed

Distractions

Drink / drug driving

Seatbelt non-compliance

Careless driving

Language



We talk about victims

**Collisions and crashes,
people dying and
suffering**

Drivers (not vehicles)

**RoadPeace calls on the
media and authorities to stop
using the word 'accident'
#crashnotaccident.**

Highway Code updates:

 Department for Transport

New Hierarchy of road users



The hierarchy places those road users most at risk in the event of a collision at the top of the hierarchy.

More likely to be injured



People walking
(including children, older adults and disabled people)



People riding horses
People cycling
People driving horse-drawn vehicles and motorcycles



People driving cars and taxis
People driving vans and minibuses
People driving large goods and passenger vehicles



Greater responsibility

Learn more: [gov.uk/dft/highwaycodechanges](https://www.gov.uk/dft/highwaycodechanges)

Changes to Speed Camera Criteria:

Introduced February 2023

1. Additional flexibility in siting criteria, able to tackle emerging issues (not waiting for a fatality)
2. Warning signage not always present



What Leeds City Council Highways and Transportation are doing to achieve Vision Zero:

- **Infrastructure changes – e.g. speed limits; traffic/speed management; pedestrian and cycle crossings, pedestrian and cycle infrastructure**
- **Safety camera criteria and implementation**
- **Speed Indication Devices (SIDS):**
 - **Fixed lamppost SIDs – member-funded initiative through Traffic Management**
 - **Community-based initiative co-ordinated by Influencing Travel Behaviour team**
- **Monitoring of road safety collision data and analysis to identify current and emerging issues**
- **Partnerships: Leeds and West Yorkshire Safe Roads Partnerships**
- **Working across Council departments to influence road safety decisions**
- **Other data-led interventions and trials**

What Highways and Transportation are doing to achieve Vision Zero:

- **Awareness-raising events and campaigns e.g. Project EDWARD, Tyre Safety Month, Brake Road Safety week, child car seat advice**
- **Travel planning support for businesses and schools**
- **VMS road safety messages**
- **School-based Road Safety - Pedestrian/Scooter Training/Classroom lessons**
- **Bikeability cycle training sessions / Bike Register**
- **City-wide and targeted comms e.g. radio advertising, blog, social media**
- **Resources such as Wheelie Bin Stickers, School Gate Parking leaflets, child car seat information**

How you can help us achieve Vision

Follow the Highway Code – share our roads safely

**Promote Vision Zero at a Community level / share on social media /
join the conversation**

**Raise awareness and spread messages to family and friends- we all
have a vital role to play / have those difficult conversations**

**Provide information regarding Highway Code /E-Scooters /Road Safety
Charities**

Promote Operation Snap [West Yorkshire Safer Roads - Op Snap](#)

**Inform and encourage educational settings to take up our road safety
training**

**Inform us of community events and help us spread our message
through your communication channels**

Your support would be very welcome

Useful Contacts / Information

- [Leeds Vision Zero 2040 Strategy](#)
- [West Yorkshire Safer Roads - Op Snap | West Yorkshire Police](#)
- [THE HIGHWAY CODE - For cars, pedestrians, cyclists, motorcyclists and horse riders \(highwaycodeuk.co.uk\)](#)
- [Brake | The Road Safety Charity](#)
- [SCARD HOME](#)
- [e scooter poster a4 2023.jpg \(2479x3506\) \(westyorkshire.police.uk\)](#)
- Contact: road.safety@leeds.gov.uk

Schools receiving road safety training during the last two academic years:

| School Name: | Ward: |
|--|-------------------|
| Adel Primary School | Adel & Wharfedale |
| Adel St John the Baptist C/E Primary | Adel & Wharfedale |
| Bramhope Primary School | Adel & Wharfedale |
| Cookridge Holy Trinity C/E Primary School | Adel & Wharfedale |
| Guiseley Primary School | Guiseley & Rawdon |
| Otley All Saints CofE Primary School | Otley & Yeadon |
| Otley the Whartons Primary School | Otley & Yeadon |
| Rufford Park Primary School | Otley & Yeadon |
| St Joseph's Catholic Primary School, Otley | Otley & Yeadon |
| St Margaret's C/E Primary School | Horsforth |
| St Oswald's C/E Primary | Guiseley & Rawdon |
| West End Primary School | Horsforth |
| Westgate Primary School | Otley & Yeadon |

**Leeds
Safe Roads
Vision Zero
2040**

Thank you for listening

